

SUGGESTED TEAM COHORT SCHEDULE

(4 WEEK VERSION)

A suggested four-week rhythm for running **Think Like a Strategy Consultant** as a cohort inside your organization. Enroll at learn.strategyu.co.

SET UP

RECOMMENDED ROLES

Course Admin

1 PERSON

Manages the schedule and check-ins, and matches partners.

Course Coach

1-2 PEOPLE

Ideally someone who has applied these skills in consulting or a former role — the go-to person for feedback and questions.

Partners

PAIRS

Everyone gets one partner. Partners review each other's assignments before the team sync.

CADENCE

THE WEEKLY RHYTHM

Weekly team sync

60-75 MIN

Same time each week, right before kick-off of the next module.

Partner check-in

30-60 MIN

Mid-week, async or in person — for assignment feedback and/or a working session.

Individual work

3-4 HRS

30-60 minutes watching lessons plus 1-3 hours on the assignment. Budget about 3-4 hours per week.

Kick-off tip: a short email plus a follow-up meeting works well — cover logistics, admin, partners (if you're using them), and expectations. Week 1 can reflect on the ideas and set expectations for the rest of the course.

THE SCHEDULE

FOUR WEEKS, WEEK BY WEEK

KICK-OFF 1–2 DAYS BEFORE WATCHING LESSONS

- ☐ Enroll at learn.strategyu.co
- ☐ Print out this schedule
- ☐ Read the kick-off course material and watch the [welcome video](#)
- ☐ Download and print [strategyu-checklist.pdf](#) (under Module 1, "Downloadable & Printable Checklist") — use it to practice skills in your work throughout the course
- ☐ Optional: hold a kick-off team sync, or send async kick-off instructions
- ☐ Choose your partner for the course
- ☐ Block time on your calendar to watch the lectures and complete the assignments

WEEK 1 MINDSET & PROCESS

- ☐ Watch the [Consulting Mindset](#) lectures
- ☐ Schedule a call with your partner to discuss your approach to the course
- ☐ **Weekly team sync**

WEEK 2 SYNTHESIZE & STRUCTURE

- ☐ Download and review [the assignment](#)
- ☐ Watch the [MECE Mind](#) lectures (20 minutes)
- ☐ Complete part one of the assignment (MECE)
- ☐ Watch the [Information to Insight](#) lectures
- ☐ Complete part two of the assignment (Chief of Staff exercise)
- ☐ Review homework with your partner
- ☐ Finalize assignments before the team / partner meeting
- ☐ **Weekly team sync**

WEEK 3 HYPOTHESIS-DRIVEN PROBLEM SOLVING

- ☐ Download and review [the assignment](#)
- ☐ Watch the [Real-World Problem-Solving](#) lectures
- ☐ Complete the assignment and review it with your partner
- ☐ Finalize assignments before the team / partner meeting
- ☐ **Weekly team sync**

WEEK 4 POWERPOINT & PERSUASION

- ☐ Download and review [the assignment](#)
- ☐ Watch the [PowerPoint Storytelling](#) lectures
- ☐ Watch the [Advanced Persuasion & Presentation Skills](#) lectures
- ☐ Complete the assignment and review it with your partner
- ☐ Finalize assignments before the team / partner meeting
- ☐ **Weekly team sync**

RUNNING THE SESSIONS

TEAM WORKING SESSION AGENDA

Use after weeks 2, 3, and 4 · 60 minutes total.

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| 5 min | Wins, aha moments, and a quick check-in. |
| 10 min | Each person names the most interesting thing they learned that week and how they applied it in their work. |
| 25 min | Share assignments and lessons learned. Present the work using skills from the course. |
| 10 min | Share work-in-progress from around the company and use the space for feedback from the group. |
| 10 min | Confirm next week's plan, assignment, expectations, and open questions. |

RUNNING THE SESSIONS

HOW TO GIVE FEEDBACK

Add, don't subtract. Always add to what the other person created — “Yes, and...”, never just “I don't like this.” Use the EVO framework: aim to add **Explanations**, **Versions**, and **Opportunities**.

Reframe critique as a better version. Ask “If you were to retitle that insight, what would you use?” — or literally propose a new one.

There is no single correct answer. The example-solution PDFs show many possible answers. We're not in school anymore.